

For Distributor use only

About our Revitaliser



The Pure Air Revitaliser works in three ways.

It purifies the air, works as a humidifier and ionises the atmosphere.

How it works as a purifier

The unit purifies the air in your home by releasing EnviroAir concentrate into the atmosphere to help eliminate air-borne bacteria.

EnviroAir is made from organically-sourced ingredients, including a blend of essential oils and has anti-bacterial and odour control properties. It's perfect for eradicating household odours and will assist in controlling mould, mildew spores, pollen and other allergens.

How it works as a humidifier

Humidifiers or vaporisers are often used to help clear congestion or moisturise dry nasal passageways. They can be very effective in helping people with colds or allergies breathe more easily, particularly at night.

Traditional humidifiers, however, have several shortcomings; they create dampness, the unit can be hot to the touch and they are potentially dangerous to use around children.

The Nature Direct Pure Air Revitaliser works with cold water so it won't cause wet walls and windows.

The unit literally 'washes' the air. The air from the room is sucked in under the rim, filtered through the water and released back into the air.

As the air is washed and released back into the room, it returns the same amount of humidity into the room as it withdrew.

We don't recommend adding essential oils to the water, because these oils can clog the machine. They are also manufactured with carrier oils that are unsuitable for use in the Pure Air Revitaliser.

How it works as an ioniser

Ionisation is the process by which an atom or particle acquires a negative or positive charge by gaining or losing electrons.

Because we live in a world where we are constantly surrounded by electricity, the air in our homes is positively charged.

The problem with a positively charged environment is, first of all, the fact that it's simply not natural to be surrounded by electrons 24/7.

The second problem is that a positively charged particle will attract dust, dirt, pollen and other allergens, suspending them in the air and preventing them from falling down onto household surfaces where they can be easily wiped away with a Duster Cloth.

The Pure Air Revitaliser changes the polarity of the air to negative. When this happens, any airborne dust, dirt, mould spores and other allergens have nothing to be attracted to, so will simply drop onto surfaces.

How to explain what a negatively charged environment feels like

Try explaining it like this:

"A negatively charged environment feels like the air after a good spring rain. You can't have enough of it. It's refreshing and makes you feel good."

How to explain what a positively charged environment feels like

Or, for the exercise-conscious customer, try this:

"To see the effect of a positively charged environment, imagine the sensation you have when you have a good walk or run and you return home feeling energised and alert. As you approach your door you are still happy and full of energy and are busy planning your day.

But as you enter the house, remove your shoes and head to the kitchen, things are beginning to change. By the time you reach the kitchen, you are tired and need to sit down.

So, what happened in between? You guessed right. The positively charged atmosphere inside the house has an immediate effect on your mood and emotions."

How to explain about the benefits of the 'red/warm attendance light'

Recent research by adult and paediatric sleep specialists around the effect of blue/white light on children's sleeping patterns. Recent studies published in the Harvard Medical School (Harvard Health Letter – May 2012) indicate that exposure to blue/white light at night suppress the secretion of Melatonin, a hormone that influences our sleep rhythms.

That's why our Pure Air Revitaliser has a red/warm light, instead of a blue/white light.

We call the warm/red light inside our Pure Air Revitaliser an attendance light because it isn't intended to be a night light, but rather a light to provide a suitable level of illumination for those short periods when you need to attend to your child during the night, for example to feed or change a nappy. **Please note: we don't recommend the light be left on for more than a few hours at a time**

Mixing and usage instructions

EnviroAir			
Use in the Pure Air Revitaliser			
Concentrate sizes	Container	How to mix	How to use
125ml 250ml 500ml	Revitaliser bowl	Fill Revitaliser with cold water to the MAX line, add 5ml of EnviroAir concentrate	Fill Revitaliser with cold water to the MAX line, add 5ml of EnviroAir concentrate and plug in. Top up water as required, ensuring the level does not fall below the minimum mark on the bowl. Change solution every couple of days. DO NOT USE HOT WATER IN BOWL OR PLACE BOWL IN DISHWASHER

What size room does the Pure Air Revitaliser cover?

The unit works best in a room where the doors and windows can be closed. This will allow maximum impact on the air within the room. The unit is effective in rooms approximately 4 metres by 4 metres (16 square metres). It takes approximately two hours with doors and windows closed for the revitaliser to clean an average bedroom.

How to clean the Revitaliser

Remove the spindle piece that sits in the water, which gets the dirtiest, by sliding it to the left and pulling out. This can be soaked, scrubbed, etc.

You can use a cotton bud, or even better, a pipe cleaner, dipped in Super Strength or Spray & Wipe cleaner and this will help to reach any part that needs to be cleaned. **DO NOT USE HOT WATER.** It will melt the plastic.

<https://www.youtube.com/watch?v=2gD1dE8pLhA> – This is a good video to email to customers or to watch yourself.

IMPORTANT: DO NOT place the bowl in the Dishwasher or use very hot water to clean as the bowl will shrink.