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naturedirect
INDEPENDENT DISTRIBUTOR



YOUNGEVITY.

Nature Direct Belongs to the Global Youngevity Family of
Leading Health and Wellness Brands.

OPENING - 3 MINUTES

Hi everyone, I'm _____ and welcome to _____'s Social.

_____ (host's name), do you mind telling us the main reason you decided to host your own Social?

Listen then thank host for sharing

I know there are a lot of places you could have been right now, so I'm honoured that you chose to attend today!

Has anyone else here heard of Nature Direct before?

Respond accordingly

Our products are manufactured right here in Australia since 2007 and our mission is to help Australians improve their health and wellbeing by reducing the amount of toxic cleaning products used in their homes. Simple, right?

Smile and nod

Now just out of interest, who here makes conscious decisions about making safer, healthier choices by reducing toxic chemicals used in their home?

Respond accordingly

I have to be honest with you - in the past, I was oblivious to the risks associated with many toxic chemicals... I thought if it was sold in a supermarket, it must be safe! Did anyone else think the same?

Let's talk more about that later.

Live your best life - freedom, choice, happiness and success



PERSONAL INTRODUCTION - 3 Minutes

Before I get too carried away, I should probably introduce myself!

I was first introduced to Nature Direct _____ *(when, where, why and by who?)*

Before I became a distributor I was _____ *(what were you struggling with at the time? ... describe your work/home life)*

Ask if anyone can relate

It appealed to me because _____ *(why did you sign up?)*

Since I joined, all sorts of things have changed for me. I now _____ *(talk about the changes to your lifestyle, your income, the overseas trips and/or how great it feels to be making a difference.)*

Sounds great, right?

Nod and smile, take time to read the guests' reactions

If any of those appeal to you, make sure you watch what I do today...I'm grateful I was given the opportunity to join Nature Direct and I'd like to pay that opportunity forward to you here today.

Your personal notes

Create a healthy home today for a happier tomorrow



• Safe for you • Safe for your family • Safe for the environment

BODY - Part 1

Now I have something to give you called a “*Make a Difference*” list. This is a great place to jot down the names of people who you think would benefit in some way knowing about what you learn today.

Start handing them out

It will also make it easier for you to jot down interesting and important things you’d like to remember.

Thousands of Australian families are now living in a safer home environment thanks to Nature Direct.

Who here would like to do the same?

Raise hand while asking

Great. I believe you have the right to know what you’re cleaning with and spraying in your homes. Would you agree?

Today my goal is to help you become more informed consumers.

Did you know over 80,000 factory made chemicals have been created since World War II?

Respond accordingly

Now think about playdates, kindergartens and school now compared to when you were a child.

Asthma, nut allergies, eczema and gluten intolerance — they’re commonplace now, but they didn’t used to be.

Ask if the guests have noticed this

15-20 years ago, very few people even knew what Ventolin was!

Do you think it’s because of the increase in food allergies that our awareness has been raised around the dangers of seemingly harmless ingredients in our food?

Wait for response

Who here takes the time to read the food labels at the supermarket? What do you look for?

Open for discussion

Have you tried doing the same with cleaning products or do you assume they’re safe because they’re sold at the supermarket?

Wait for response

Let’s have a look at what this one says _____ (*read out a product warning label*).

Allow time for reaction and discussion

Now has anyone here ever had to call the Poisons Info Hotline? If so, you’re not alone. Over 180,000 Australians call this number for help every year. Toxic cleaning chemicals are among the most common enquiries from callers.

Wait for response

Did you know that your family's exposure to most toxic chemicals is within your control?



BODY - Part 2

Now has anyone here ever experienced headaches or felt dizzy after cleaning the shower? What about short of breath after cleaning the oven?

Wait for response

Do you ever wonder if there's a connection between that and the toxic ingredients in your cleaning products?

Wait for response

So why do we keep using them...? Marketing.

Many products might appear to be healthier options by using words like "natural", "green", "and eco-friendly" - but are they?

Have you ever noticed that many companies don't reveal actual product ingredients on labels?

Wait for response

Unless we're informed, it's easy to get confused about what really is safe to use and what isn't. Has anyone else felt confused? I certainly have.

Fortunately you're here now and empowered to make educated and informed decisions moving forward.

And the good news is Nature Direct can provide genuine safe and healthy alternatives to any unsafe products you might have been using up until now.

Our products are for everyone - made from 100% organically grown and indigenously sourced plants including pure essential oils. They're pH neutral, safe and gentle on your skin. You can even clean while you're in the shower!

We also offer excellent value, because we don't charge you for water when you can add it yourself! So one 125ml bottle of concentrate makes up to 2.5L of ready-to-use solution. That's five large bottles!

Show 125ml bottle of concentrate and a 500ml applicator bottle

Although I should clarify: today is simply about replacing what you already use - not getting you to double-up or stock up on all sorts of things you don't need.

Better yet, anything you purchase today is completely risk-free because we offer a 100% money back guarantee.

And to make the process even easier, we deliver straight to your door. Great for you as a customer because you get everything quickly and great for hosts because there's no running around delivering orders.

How does this sound so far?

Wait for response

Now, you're probably curious to learn more about what Nature Direct has to offer.

Well, we have cleaning solutions for just about every area of your home including products to clean the air, products to clean surfaces at home and work and even products for clean and healthy hands. Let's start by breathing a little easier with our **CLEAN AIR PRODUCTS**...

A breath of fresh air....

Did you know indoor air is likely to be more polluted than the air outside?

Poor air quality can trigger allergies, asthma, headaches and other health concerns



CLEAN AIR PRODUCTS

POLLEN AND DUST CONTROL SPRAY

- Plant based, natural, non-toxic and non-invasive solution.
- Removes dust particles and irritants from the air, improving air quality.
- Perfect for people with asthma and hay fever.
- Comes as a concentrate and spray bottle - easy to mix and use.
- Cover furnishings, close doors/windows, spray, then wait 15 minutes.
- Non-medicated so you can use as often as you like.

ENVIROAIR AND PURE AIR REVITALISER

- Perfect for anyone wanting fresh clean air or for those who have asthma, allergies or breathing difficulties.
- Three in one: ioniser, air cleaner and humidifier.
- Other humidifiers use hot steam (dangerous) ours uses cold water.
- Perfect for rooms with poor ventilation - even caravans.
- Helps to remove airborne bacteria, mould and mildew spores, dust and pollen, and of course household smells.
- EnviroAir comes in two formulations – regular and hypoallergenic for sensitive noses.

ENVIROMIST™

- Natural sanitiser made from 100% organically grown and indigenously sourced pure essential oils.
- Cypress, pine, eucalyptus, cloves, rosemary, thyme, savoury and mint.
- Works as an odour eliminator to get rid of nasty smells.
- Sanitises surfaces in kitchens, bathrooms and food preparation areas.
- Helps remove and control mildew.
- Great for reducing bacteria on door handles, children's toys and play areas.

Is anyone popping to mind that you believe would benefit from this? Write their names down!

NOTE: EnviroMist™ is not a disinfectant. It features essential oils with antibacterial properties which are perfect for sanitising surfaces and eliminating odours.

Share your personal product success story. Pass around the EnviroAir, EnviroAir Hypoallergenic and EnviroMist™ concentrates so guests can smell them.



Alcohol Free Hand Sanitiser

- *Safe for all skin types and ages*
- *Pure essential oils - manuka, mint, pine, clove and lemon grass*
- *Kills 99.9% of common germs*
- *Keeps hands soft and hydrated*

CLEAN HAND SOLUTION WHEN OUT AND ABOUT

ALCOHOL FREE HAND SANITISER with MANUKA and MINT

Pick up the product

- Have you ever used hand sanitisers and worried about the chemicals you're rubbing into your skin? Or even worse, considered the risks of alcohol based hand sanitisers being accidentally ingested by curious toddlers or children?
- Nature Direct's Hand Sanitiser is not only alcohol free but also free from triclosan, parabens, phthalates and synthetic fragrances.
- It's a convenient way to effectively clean your hands when you're on the go or don't have access to warm soap and water.
- Safe and easy to apply, the gel is made with natural emollients that help to moisturise and protect the skin.
- Created using pure essential oils - manuka, mint, eucalyptus, pine, lemongrass and clove.
- Essential oils used in Nature Direct's hand sanitiser have been specifically selected for their bactericidal, antifungal, virucidal and yeasticidal properties.
- Free from all toxic chemicals and VOCs (volatile organic compounds).
- Aligns with the principals of ECOCERT, an internationally renowned organic and environmental certification organisation.

Combine with EnviroMist™ for the perfect out and about travel pack to clean hands and surfaces like shopping trolley handles.

Share your personal product success story. Pass around the hand sanitiser so guests can try it.

*We source the best quality
ingredients from across the globe
Organically grown and indigenously
sourced pure essential oils*



CLEANING SOLUTION CONCENTRATES AND MICROFIBRE

CLEANING SOLUTIONS and PREMIUM MICROFIBRE

- Have you thought that switching to safer cleaning solutions means having to compromise on quality or paying an outrageous price?
- I used to think that until I was introduced to Nature Direct!
- Our concentrates and premium microfibre cuts through soap scum, dirt and grime, leaving you with sparkling and spectacular results.
- 100% organically grown and indigenously sourced plant-based ingredients.
- At Nature Direct we care as much about what we leave out of our concentrates as what we put in:
 - No toxic chemicals
 - No artificial colours or fragrances
 - No parabens, pollutants, phosphates, petrochemicals and definitely no palm oil
 - No sulphates, chlorine or caustics
 - No BPA in our bottles
 - No testing on animals
 - No GMO ingredients
- 100% biodegradable and septic, sewage and greywater safe.
- They effectively substitute most household cleaning products.
- Our premium microfibre is the perfect companion and is guaranteed for 300 washes.
- Lifts and traps dust, dirt, grease and grime until rinsed away in hot water.



Nature Direct is a safer choice – a smarter choice
Switching to safer cleaning products doesn't mean you
have to compromise on quality or pay too much

SUPER STRENGTH CLEANER

- Triple strength concentrate for removing stubborn grease and grime.
- Especially formulated for cleaning floors and grout.
- Use with Tough Guy Cloth for stubborn stains
- Also great for BBQs, ovens, baking dishes and garage floors.
- Great for bathrooms and toilets.

Is anyone popping to mind that you believe would benefit from this? Write their names down!

SPRAY AND WIPE

- Perfect for daily use on all surfaces that are grimy and soiled.
- Ideal for the kitchen benches and tabletops.
- Use with All Purpose Cloth and Stay-fresh Dishcloths
- Good to keep one in the kitchen and one in the bathroom.
- Also great on marble and stone bench tops.

Does anyone you know get frustrated by grimy kitchen surfaces? Think “*Make a Difference*” list!

Share your personal product success story.

*Amazing essential-oil
cleaning solutions that
really work!*



GLASS CLEANER AND POLISHER

Pick up the product

- Streak-free shine, every time.
- Use on all glass, mirrors, tiles, and crystal.
- Safe for vehicle windows (clear and tinted).
- Works best with our Polishing Cloth.

When you order the glass cleaner and polisher in a Nature Direct Value Pack, you receive a free Polishing Cloth!

Share your personal product success story.

CARPET, UPHOLSTERY AND PREWASH CLEANER

Pick up the product

- Removes stains and dirt from carpet and upholstery in car and home.
- Works as a great pre-wash stain remover for those with sensitive skin.
- Safe to use where children rest and play.
- Especially effective for pet and toilet related accidents.
- Works best with our Tough Guy or All Purpose Cloth.

Do you know anyone with sensitive skin or people with kids or animals? Time to add them to your “*Make a Difference*” list. They’ll thank you for it!

Commercial Grade Disinfectant kills 99.9% of common germs and is seven times safer than regular supermarket brands



COMMERCIAL GRADE DISINFECTANT

Pick up the product

Now to introduce the perfect solution for the times you need to achieve a commercial level of germ-busting effectiveness.

- Part of our Professional Care Range, this product is popular with our commercial customers.
- Complies with the guidelines of the Australian Register of Therapeutic Goods, killing 99.9% of common germs such as e-coli, staphylococcus and candida.
- Seven times safer than typical household disinfectants sold at supermarkets.
- Non-toxic, VOC (volatile organic compounds) free with no phosphates, nitrates, sulphates, chlorine or bleach.
- The combination of multi-active ingredients used in small quantities is what makes the product a safe and effective disinfectant.
- Effective for floors - especially where pets have been.
- Safe on baby bottles, teats, dummies, kid's toys, gym and school bags and smelly dish cloths.
- Odourless and easy to use - mix concentrate with water and it's ready to go.

Do you know anyone who needs a disinfectant that meets TGA (Australian Register of Therapeutic Goods) guidelines? Think beauticians, hairdressers, massage therapists, family day care providers?

Share your personal product success story.

*Award-winning innovative design
Makes light work of cleaning your
hard floors (and windows!)
No dripping water back onto your floor*



NATURE DIRECT FLOOR SYSTEM

Finally, I'd like to introduce the Nature Direct Floor System...

- One of our most popular products, great for home and at work.
- Features a microfibre mop with wringer bucket (over 2600 revolutions per minute).
- No more dripping water all over the floor! **Demonstrate the mop/bucket.**
- Comes with two machine-washable mop heads for floors and one machine-washable mop head for windows.
- Only requires 5ml of Super Strength concentrate in a bucket of warm water.
- Lightweight and portable so perfect for boats and caravans.
- Our Nature Direct Floor System comes with 250mL Super Strength, a Spray Applicator Bottle, an Eraser and any cloth of your choice!
- Only costs \$_____ (insert current price)

Share your personal product success story.

Live your best life - freedom, choice, happiness and success



CLOSE - Part 1

Now do you remember when I said at the beginning that you might learn something new today? Was I right?

Smile and wait for reaction

Do you think you're better equipped to make safer and healthier choices for your home and family?

Respond enthusiastically

I hope you got plenty of names on your "*Make a Difference*" list too, so you can use what you learnt to help others as well!

Yes? Great!

As I mentioned earlier, there are three ways to save money.

The first way to save money AND make money is to become a member of the Nature Direct team and do what I do!

I love this option because not only does it offer flexibility and freedom, but you're also making an income by helping others.

It's not every day you can find a job like that, is it?

Smile and let guests respond

What's also great is this job doesn't require any experience or a university degree to be successful!

We offer incredible low start-up costs (it's only \$_____for your kit deposit) and have one of the best training programs in the industry.

As you can see, I love what I do and could talk about it for hours, but to save you from that I'm going to play you a short recording that covers some of the wonderful benefits we offer you.

Play business opportunity line recording

Exciting, right?

Smile and let guests respond

Now I realise that this might not be the right opportunity for you, but it may be for someone you know, so I have some information you can take home for them. Some of you might be a little bit curious to learn more so be sure to have a chat with me when we're finished.

Host your own Social to save money and help share our valuable message with your friends and family



CLOSE - Part 2

The second way to save money and help share our message is to become a host and book your own Social.

And before you start wondering about who to invite, take a look at the “*Make a Difference*” list you’ve been filling out today!

Smile and wait for reaction

As soon as you book and host your own Social, you’ll become part of our Nature Direct host club and receive all sorts of fantastic benefits.

Hold up the Host Benefits summary and explain host promotions

No more supermarket cleaning aisles for you!

If you’re excited to host your own Social just like _____ (*host’s name*) has done, I’ll come around with my diary soon to book yours in!

Hand out the Nature Direct Value Pack flyer and customer order form

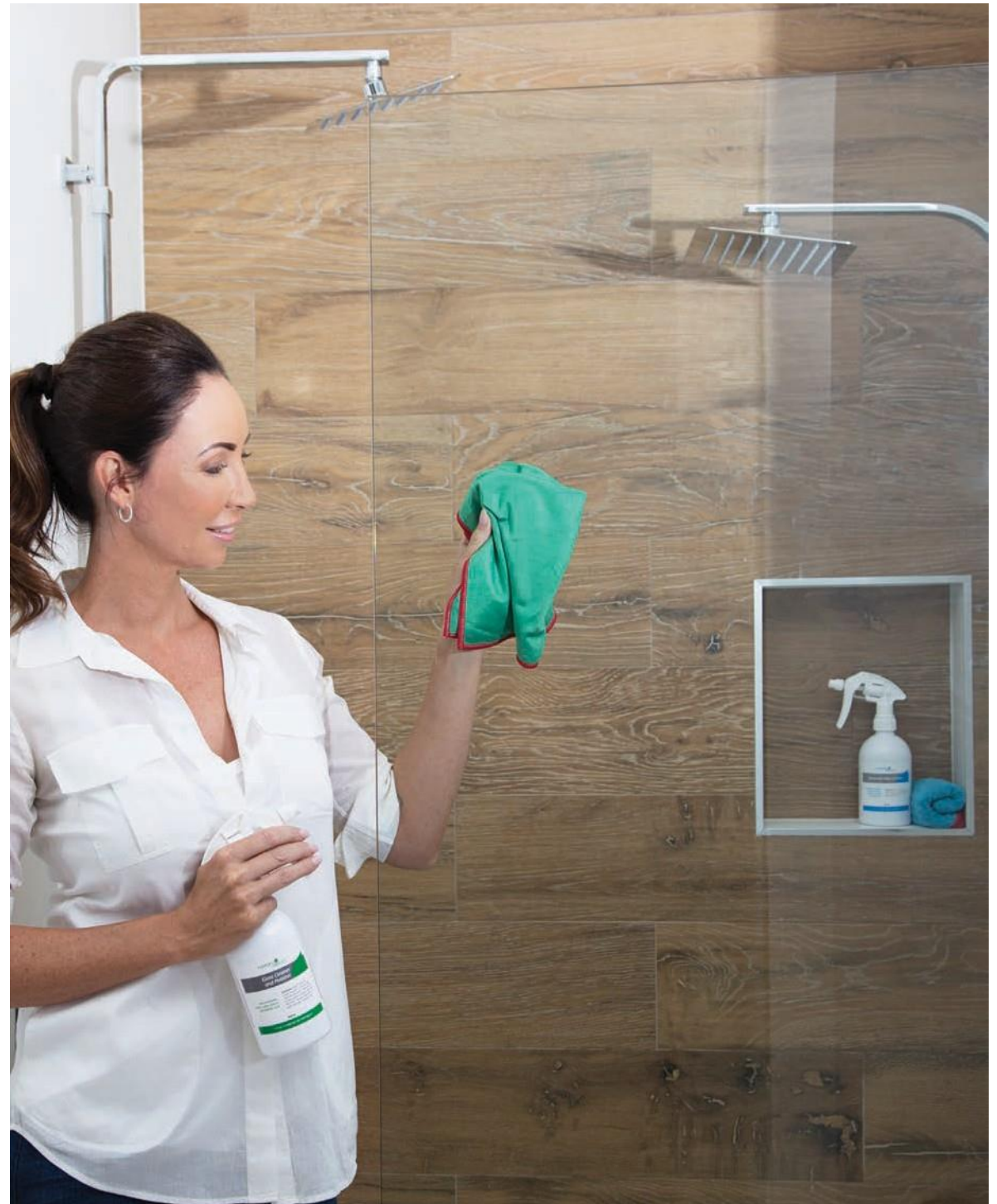
This is our customer order form... **Hold up customer order form.**

Explain the order form including ticking the boxes

Be sure to write (*host’s name*) there, not mine, so that I know where YOUR order belongs. And under that, just fill in your details...

Talk them through the rest of the form

*Nature Direct Value Packs...
clean living made easy*



CLOSE - Part 3

Now... the moment you've all been waiting for!

The third way you can save money and improve the health and wellness in your home is to purchase one of our Nature Direct Value Packs.

If you're worried about the impact your existing toxic cleaning products may be having on your family's health then one of our _____ (*insert pack name*) packs is perfect for you.

Mention one of the larger customer packs

Many of our Nature Direct Value Packs include free bonus products like microfibre cloths and Eraser blocks to help you get the best possible results.

Demonstrate one customer pack and explain why you like it so much

Remember, all our products come with a 100% money back guarantee meaning your choices today are completely risk free!

Now I've asked (*insert host's name*) _____ to hold off on the refreshments for a few minutes to give you a chance to come up and have a closer look.

As I said earlier, I'm very grateful that someone gave me the opportunity to join Nature Direct. Today I'll be paying it forward and extending that invitation to you.

As I come around I will also have my diary with me, so for those of you who have decided to book your own Social and share Nature Direct with your friends and family we can organise a date.

Lastly, It's my job to make sure you get the best value for money and purchase the products you need to replace, so now's your opportunity to use my knowledge to your advantage! (So don't be shy!)

Now if there's anyone who needs to rush off, please let me know and I'll be sure to come and see you first.

Be flexible and natural and attend to the guests needs

Once again, thanks so much for having me and giving me the opportunity to share Nature Direct with you tonight (today).

Smile and make eye contact with all the guests

Live your best life - freedom, choice, happiness and success

