

Clean living made easy



You now have a choice.

Join the thousands of families who have chosen a genuine alternative to dangerous chemicals and bleaches.

Nature Direct's highly effective home care cleaning concentrates are uniquely formulated so you can ditch the dirt and dangerous toxins and enjoy a cleaner, healthier way of life.



Safe for you



Safe for your family



Safe for the environment



Say hello to healthier YOU

- No toxic chemicals.
- No artificial colours or fragrances.
- No parabens, pollutants, phosphates, petrochemicals or palm oil.
- No sulphates.
- No chlorine or caustics.
- No toxic residues.
- No BPA in our bottles.
- No testing on animals.
- No genetically modified ingredients.
- 100% biodegradable and septic, sewerage and greywater safe.



nature 
direct

We recommend that you test a small inconspicuous area in good light when using products to prevent adverse effects or damage.

Fresh clean air for healthy living

Did you know that the air indoors can be up to five times more toxic than the air outside?

Airborne pollutants can affect your health by contaminating the air you breathe. Poor air quality is even more of a problem if you're an asthma or allergy sufferer. Children and the elderly can also be more sensitive to poor air quality.

Nature Direct's Pure Air Revitaliser with EnviroAir is a unique, compact and inexpensive solution for cleaning the air in your home, safely and effectively. It also ionises, humidifies and adds a fresh, light fragrance to your home.

Helping you breathe better

Using hydro-purification technology, polluted air is drawn into the Pure Air Revitaliser and then washed with specially formulated EnviroAir concentrate at a speed of 3000 rpm before being released as clean fresh air.

Safe for babies and children

Nature Direct's Pure Air Revitaliser works with cold water so it won't create a wet damp environment. It stops circulating if bumped, it never heats up and has a red/warm light that doubles as an attendance light. Perfect for bedrooms, nurseries, living rooms and offices.

Choice for even the most sensitive noses

EnviroAir Hypoallergenic Formula contains six pure essential oils currently classified by the International Fragrance Association as non-allergenic – it's the best choice for those who are extra sensitive.



Indigenously sourced pure essential oils

EnviroAir	EnviroAir Hypoallergenic
Cloves	Wintergreen
Mint	Myrrh
Eucalyptus	Vanilla
Rosemary	Sandalwood
Thyme	Cedar
Savory	Wild Thyme
Cypress	

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We recommend the Pure Air Revitaliser for cleaning the air and creating a gentle white noise which encourages sleep

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*Emma Pollard,
CEO of The Good Night Nurse*

Pollutants | Bacteria | Chemicals | Irritants | Dust Mites | Mould Spores | Pollen | Smoke | Odours

Creates a rejuvenating, lightly fragranced, aromatherapeutic environment.