

A close-up photograph of two hands, one from the left and one from the right, holding two dark, smooth, heart-shaped objects (possibly coffee beans) together to form a heart shape. The background is a soft, out-of-focus sunset or sunrise sky with warm orange and pink tones. The text 'MAKING A DIFFERENCE' is overlaid in large, white, bold, sans-serif capital letters across the center of the image.

# MAKING A DIFFERENCE

## Joining Forces To Change The World

*'You Must Be The Change  
You Wish To See In The World'  
- Mahatma Gandhi*

Youngevity's **Be the Change Foundation** was born in the hearts of our Founders, Executive Team, Distributors and customers, as a true reflection of our desire to benefit others by becoming the change we wish to see in the world, following Gandhi's inspiring statement.

The **Be The Change Foundation** is funded, for the most part, through the purchase of a variety of Youngevity products, including the **Be The Change Coffee powered by JavaFit®**. By purchasing a **Be The Change** indicated product, you are not only helping the families of our Nicaraguan plantation, but also supporting the other wonderful **Be The Change Foundation** causes near and dear to the Youngevity family, including the **American Red Cross, Make-A-Wish® Foundation, My Story Matters, and Catarina's Club.**

Youngevity believes strongly in giving back to the communities in which we live by joining hands with our customers and distributors. As a united force, we change the world and actually change ourselves in the process.

Our hearts become more open to "seeing the need" that is before us in our own communities and we begin looking for ways to help. This total body, mind and spirit giving is at the very heart of our foundation. Please join us as we open our hearts and form a bridge of hope to those in need.

**TO LEARN MORE VISIT**

**[YOUNGEVITYBETHECHANGE.ORG](http://YOUNGEVITYBETHECHANGE.ORG)**





ONE GREAT CAUSE

Get One  
Give One

THE WORLD'S BEST COFFEE



DOING A WORLD OF GOOD.

Share Coffee. Do Good.

Our coffee is second to none with its farm-to-cup processes,  
and we're proud of everything it stands for.

Hand grown, harvested, roasted? Yes. Certifications? We've got them all. Philanthropy? Absolutely.

In fact, all proceeds from our Youngevity coffee support the Be The Change Foundation –  
our way of helping people in need.

**And for a limited time, take advantage of our Get One, Give One promotion!**

When you buy one bag (or box of our Y-Cups) organic coffee, you **get one free** to give to  
someone! Give it to your Mom, a friend, a neighbor!

VISIT [JAVALUTION.COM](http://JAVALUTION.COM) TO LEARN MORE!



[youngevity.co.nz](http://youngevity.co.nz)

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