

## Helpful Information to share at a Makeup Social

*Not all this information NEEDS to be shared all at once, some is simply to give you a greater understanding and some background on the product.*

### **A little about YG Mineral Makeup:**

Developed in 2007 to provide health conscious consumers with a natural, healthy, mineral-based makeup line.

Years of research and development have ensured our customers are getting the finest, purest ingredients.

With NO Harsh Chemicals, No Artificial Dyes or Preservatives. No Added Fragrance – No irritants such as Talc or Bismuth. No Animal testing or Animal by-products and it's non-comedogenic (which means it won't clog your pores)

**Developed and supported by:** Dr Melinda Silva who is Board Certified in Family Medicine and completed a Fellowship in Functional and Regenerative Medicine.

She has 20+ years of clinical experience includes expert training in bioidentical hormones, weight loss and cosmetics.

She is an Integrative and functional medicine specialist - Her goal is to provide the best medical care with a focus on prevention and holistic health

She is an #1 Amazon best Seller for her Book "Aging Gracefully & Strong"

**Known in the industry:** The YG Mineral Makeup has been seen at the Oscars, Sundance Film Festival, MTV Movie Awards and featured on the 2014 series of America's Next Top Model.

### **Some Facts**

- Our skin is the largest organ of our body
- Studies have shown the average woman uses around 6kg of products on her skin per year
- It takes 26 seconds for all products we PUT on our skin to be absorbed into our bloodstream
- There are links between the chemicals used in makeup and skin care to ill health and health side effects <https://www.9news.com.au/national/2018/05/28/16/40/research-fertility-problems-ivf-babies-australia-perth>
- Share the YG comparison Chart – highlights the many different chemicals, fillers, carcinogens and animal products that are in well-known brands

### **Some Benefits of YG Mineral makeup**

- Is hypoallergenic so it's safe for Sensitive Skin and gives a natural sun protection
- Amazing coverage while allowing your skin to breath – super long lasting
- Talc, filler and dye free – making skin allergies extremely rare
- NO man-made chemicals that can be harmful to your skin
- Absorbs excess oil on contact with the skin, minimizes lines, wrinkles and pores
- Easy to use and the list of ingredients sound like something you'd use in your salad!

**Share the benefits of the Seven Star Minerals that make up our Mineral foundation and eyeshadows**

## Our Products

### Foundations:

#### Crème Stick

The Crème is an easy coverage – almost like concealer, foundation and powder all in one  
*For an evening look add a light dusting of Mineral Powder Foundation or Angel Setting Powder to finish*

**We have 8 shades of crème** - Sophisticated, Sensual, Beautiful, Charming, Glamorous, Stunning, Gorgeous and Radiant

#### Mineral Power Foundation

A truly versatile foundation with 5 different applications to create a look for any occasion  
Our Brushes are an important tool when applying foundation and eye shadow

**Kabuki:** Use to apply the Mineral Makeup Foundation and the Angel Face Setting Powder.

**Flawless Face:** Use the Flawless Face Brush to apply the Lovely Glow Bronzer and your Blush.

**Ultimate Concealer:** Use the Ultimate Concealer Brush for greater coverage when applying the foundation to concentrated areas.

**To colour match:** Shake out a small amount and apply to the jawline – should not be able to tell the difference between skin and makeup (may be a combination or have winter / summer colour's)

**Natural Coverage:** Apply a light dusting of mineral powder with a kabuki brush, makes for a great day time look

**Light to Medium Coverage:** Create your own BB cream, simply mix a small amount of powder with your day cream and watch your powder transform

**Medium Coverage:** For a simply gorgeous porcelain finish mix your mineral powder with the Youngevity Waterless Vitamin C

Our Waterless Vitamin C contains no water, it lightens, tightens and brightens. With regular use, skin will gradually appear firmer and smoother reducing fine lines and wrinkles.

The Waterless Vitamin C make a perfect primer for under our foundations – and a little goes a long way, just a peas size drop is enough!

**Medium to Full coverage:** Spray a very fine mist of water onto your kabuki brush and add your mineral powder – dampening the brush will intensify the pigment and give greater coverage

**Full Coverage – liquid/stage makeup:** For a full coverage foundation just add water. Simply sprinkle your mineral powder into your hand and spray lightly until you reach desired consistency.

One product that does so much, perfect for all ages and skin types especially early teens who are wanting a light coverage – as their bodies are growing and changing it's so important to have a natural alternative that is versatile and will grow with them.

**We have 13 shades** – Sensual, Beautiful, Gorgeous, Exquisite, Glamorous, Seductive, Sophisticated, Alluring, Enticing, Stunning, Radiant, Vivacious, Outrageous

### Lip's

We have a range of lipstick, liplock's (gloss) and self shapening lip liners

All are lead free with ingredients such as:

Cocoa and Mango Butter, Avocado, Vanilla, Organic Olive Oil, Organic Fruit Lychee

### Eyes

We have a range of eye shadows, mascara's and self shapening eyeliners

Our mineral eyes shadows are just like our foundation containing sericite, iron oxides, kaolin clay and some may contain titanium dioxide – they are long lasting, silky and applied like a powder or dampen brushes to give a more creamy feel and application

Our mascara is **100 % Natural** and it will help your eyelashes to grow

Did you know that the composition of an average mascara is similar to **Petrol? Scary!**

A few of it's ingredients – Coffee powder, Rice powder, Sunflower seed oil, Vitamin E, Rosemary flower extract Lemon peel and vanilla just to name a few!

Certified Organic, Gluten free and Vegan

**Setting Powders** – Angel Face - Blushes – Bronzers are also available

## OUR SEVEN STAR MINERALS

### Mica

- Purified minerals crushed into a fine powder
- Adhere to the skin – reflects the light making skin tone look more even and the wrinkles (should I say fine lines) look less visible (always helpful)
- Mica resistant to UV, heat and weather changes - suitable all year round

### Titanium Dioxide

- White pigment acts as a filter against UVA and UVB rays
- Anti-inflammatory as the mineral help to reduce irritation and redness
- Waterproof and has SPF properties.
- When applied it gives a matt appearance – so we don't look too shiny!

### Iron Oxides

- Hypoallergenic and non- irritant compounds that act as colorants.
- Gives the long wearing quality in the makeup, helps skin stay cool by blocking out infrared rays

### Zinc Oxide

- White powder derived from mineral compounds
- A natural sunscreen, antiseptic and natural astringent (great healing properties, fantastic for people with problem skin)
- It adheres well to the skin making it great for the climates where we perspire a little more also great for swimmers because it stays active underwater.

### Ultramarines

- A clay that have been heated to a very high temp to achieve blue and yellow pigments

### Sericite

- Purified, untreated, uncoated mica
- Sericite is a fluffy translucent mineral responsible for the soft smooth silky texture in our foundations

### Kaolin

- Soft clay that is used to absorb facial oils
- Very mild so great for sensitive skin
- Provides a long - lasting coverage